



## INTRODUCING a New Training Program for Clinical & Translational Scientists

*Hosted by the Institute for Translational Medicine  
and  
Loyola University Chicago*

**What:** A 5-week short course, based upon the successful National Science Foundation I-Corps and I-Corps at NIH Entrepreneurial Training Program, which combines business model training with a customer discovery process.

**Why:** Learn how to “get out of the building” and talk to potential customers and partners. Identify the value proposition and commercial potential for your technology or health innovation. Experience the uncertainty and excitement of designing a scalable and sustainable program or creating a startup.

**Who:** Teams with innovative programs, products and services including: drugs, diagnostics, device, digital health innovation, and population health interventions.

### ACCEPTING APPLICATIONS FALL 2021 SCHEDULE VIRTUAL CLASSES

**Orientation:** FRIDAY, October 8, 12-1:30PM (CST) ZOOM

**KICK-OFF:** Friday-October 15, 9AM-3PM (CST)

**Out-of-class work:** Complete 8-10 customer discovery interviews.  
Participate in one 30-minute, check-in with faculty each week.

**MID-POINT:** Friday-October 29, 9AM-12PM (CST)

**FINALE:** Friday-November 12, 9AM-3PM (CST)

**Join a brief ZOOM info session September 10, 17 or 24 @ 12 PM  
and bring your questions!**

**Schedule with Merly Thomas [mthomas22@luc.edu](mailto:mthomas22@luc.edu)**