

# Get First Access to New, FREE City-Wide Research Recruitment Tool





#### What It Does:

Features your study on a high-profile platform where people can easily find or match to your research opportunity.



## Why It's Awesome:

It's mobile-friendly, free, and saves you time by connecting you to all of Chicagoland and allowing you to send mass emails to those who match and those who don't.



## Does My IRB Know?

Yes! They've been involved and support the project.



- 1) Fill out a short form with a brief, public-friendly description of your study.
- 2) Review committee approves or works with you on edits.
- 3) Submit approved content as an IRB amendment.
- 4) Approved study goes live this fall.
- 5) Portal matches your study to the Chicagoland public and beyond.
- 6) Enjoy enrolling your matches into your studies!



### **GET IN FIRST!**

For a limited time only - just fill out the below form and a science writer will write your content for you, for FREE!

#### Visit <a href="http://www.bisit.ly/ITMNorthShoreEntryDeadline">bit.ly/ITMNorthShoreEntryDeadline</a>



This resource is made available to you because NorthShore is part of The New Normal<sup>™</sup> Campaign that works to shorten the average 14-year wait for cures, new treatments, and discoveries that could help you and your friends and family. We make health research easily accessible by matching you with opportunities in the areas you care about the most and by sharing the breakthroughs you and your loved ones can use to live a healthier, longer life.

Questions? Contact Info@BeTheNewNormal.org.

